

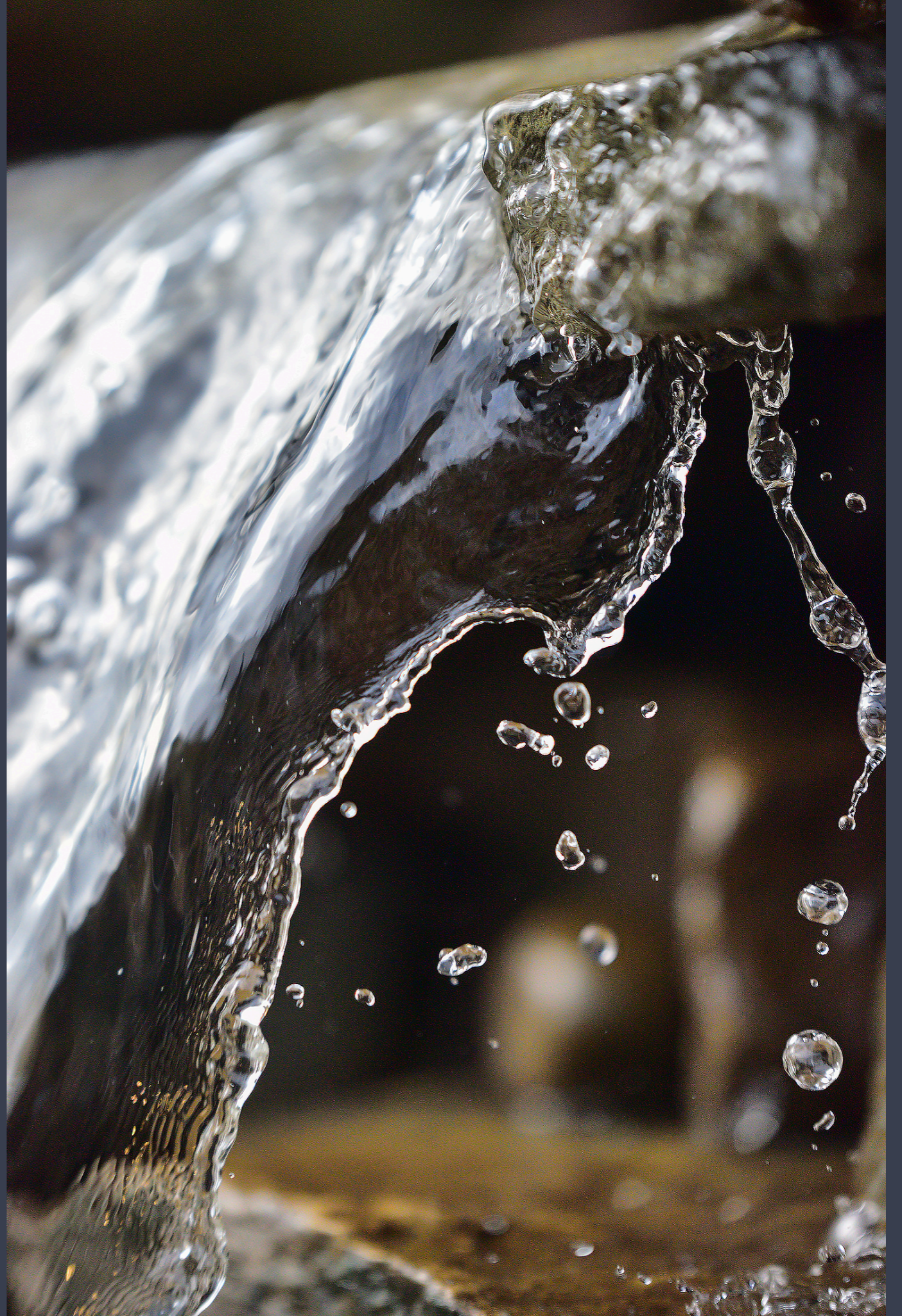
The 5th Annual

**SOCIETY
OF LAKE
MANAGEMENT
PROFESSIONALS
SUMMIT**

INDUSTRY INNOVATIONS

*New Methods, New Tech, & A
Whole New Way of Thinking*

Jan 20-23, 2020



Session Schedule

*Subject to changes



Hilton Bayfront

St. Petersburg, FL

Monday, Jan 20, 2020

- 1-4 pm BOD Meeting
- 3-6 pm Vendor Load-in
- 6-8 pm MacDinton's St. Pete, President's Reception (All welcome)

Tuesday, Jan 21, 2020

- 7:30 am Registration Open
- 7:45 - 8:45 am Breakfast
- 8:45 am Opening Remarks, Tim Wood - SLMP President

SESSION 1

- 9-10:30 am Special Session - Dr. Tom Nebel - GiANT Worldwide, "Finding Your Leadership Voice"

- 10:30 - 10:45 am Break

SESSION 2

- 10:45 - 11:05 am Laura Reale - PondTent "How to Make an Extra \$100K With Email Marketing"
- 11:10 - 11:30 am Bob Robinson - Kasco Marine "Lessons Learned in 30+ Years in Lake & Aquaculture Industry"
- 11:35 - 11:55 am Will Stevenson - Solitude Lake Management "Business Transitions - Creating a Succession Plan"
- 12:00 - 1 pm Lunch (Provided)
- 1 - 2 pm Vendor Roundtables
- 2:05 - 2:25 pm BJ Linger - P.O.N.D.S. "Online Presence That Performs - 5 Things Your Website Can't Live Without"
- 2:30 - 2:50 pm Amy Kay - Women of Aquatics "Women of Aquatics Success Story - From Concept to Fruition"
- 2:55 - 3:15 pm Break

COMMUNICATION INNOVATION

BUSINESS OPERATIONS

Session Schedule

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Tuesday continued

SESSION 3

3:15 - 3:35 pm

STORMWATER MANAGEMENT

Rebecca Gibson - FlyAway Geese
"How Nuisance Wildlife Affects Stormwater Retention Ponds"

3:40 - 4 pm

Ryan Miller - Dragonfly Pond Management
"Shoreline Restoration in Stormwater Ponds"

4:00 - 4:20 pm

Perry Thomas - Kentucky Division of Water, NALMS President
"Maximizing Options for Funding Stormwater Management Projects"

4:25 - 4:45 pm

Cindy Sosa - Student Presentation
"Characterizing and Managing Beaver Lake, NY"

4:50 - 5:10 pm

Chuck Ward - Triangle Pond Management
"Diversity and Innovation in Stormwater Management"

6:30 - 8:30 pm

Yard of Ale St. Pete, Social Event (All welcome)

Wednesday, Jan 22, 2020

7:30 am

Devotional

8 - 8:45 am

Breakfast & Coffee Talks

SESSION 4

VEGETATION MANAGEMENT

8:45 - 9:05 am

Rory Roten/Todd Horton - SePro
"Crossroads of Invasive Species Management - What Constitutes Habitat?"

9:10 - 9:30 am

Tom Warmuth - Bio Safe Systems
"Selective Algal Management & Water Quality"

9:35 - 9:55 am

Megan Justice - Student Presentation
"Genetic and Phenotypic Characterization of a Cryptic Largemouth Bass Form - Implications for Management"

10 - 10:15 am

Break

10:20 - 10:40 am

Dr. West Bishop - SePro
"Understanding and Mitigating Cyanotoxin Impacts on Fish, Wildlife and Humans"

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Wednesday continued

- 10:45 - 11:05 am Troy Goldsby - Aqua Services Inc.
"Herbicides - Facts, Perceptions, and Dealing with the Public"
- 11:10 - 11:30 am Sam Sardes - Solitude Lake Management
"Myth Busters - Lake Management Style"
- 11:35 - 11:55 am Sara Stahlman - Pennsylvania Sea Grant
"Organisms in Trade - If You Build it, They Will Come"
- 12 - 1 pm Lunch (On your own)
- 1 - 2 pm Vendor Roundtables

SESSION 5

LAKE & POND ENHANCEMENTS

- 2:15 - 2:35 pm Christian Ference - MoleAer
"Air Nanobubbles as a Chemical Free Method of Algae Control"
- 2:40 - 3 pm Landon Weit - NaturaLake Biosciences
"An Overview of Studies of Sediment Reduction Using MuckBiotics"
- 3:05 - 3:25 pm Patrick Goodwin - Vertex
"Preliminary Evaluation of Nanobubblers to Improve Water Quality and Reduce Cyanobacteria Blooms"
- 3:30 - 3:45 pm Break
- 3:50 - 4:10 pm Drew Hay - Phil Hay & Sons Excavating
"Project Spotlight - Pond Construction for a Favorite Customer"
- 4:15 - 4:35 pm Aaron Fewel - Student Presentation
"Examining Early Growth Potential of Two Distinct Localities of Florida Bass and F1 hybrid Bass"
- 4:40 - 5 pm Cody Wolfe - Clear Waters, Inc
"Application Methods, Research and Techniques Using Bio-Zyme"
- 5:05 - 5:25 pm Andrew Wiggins - Student Presentation
"Update from 2019 Scholarship-Winning Study"
- 6:30 - 8:30 pm In House Social, Student Scholarship Awards, Auction & More
MC - Carlton Layne
Beer, Wine & Heavy Hors d'oeuvres

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Thursday, Jan 23, 2020

8 - 9 am Breakfast & Coffee Talks

9 - 9:15 am Business Meeting

SESSION 6

FISHERIES MANAGEMENT

9:15 - 9:35 am Jon Hopper - Hopper-Stephens Hatcheries
"Game Fish From a Fish Farmer's Perspective"

9:40 - 10 am Dave Beasley - Solitude Lake Management
"Population Dynamics"

10:05 - 10:20 am Break

10:25 - 10:45 am Dustin Schultz - Optimal Fish Food
"Innovation at Optimal Fish Food"

10:50 - 11:10 am Matt Rayl - American Pond & Lake Management
"Solar Intermittent Bottom Based Aeration: Is it a Viable Alternative
Aerating Solution? "

11:15 - 11:35 am Wade Bales - Quality Lakes
"Lessons Learned with the SmartFish App: Client vs Angler
Demographics, Technology, & Catch-and-Release Syndrome"

11:40 - 12:00 pm Panel Discussion: Greg Grimes, Matt Rayl, Dave Beasley
"Cyanobacteria Effects on Fisheries Management"

Adjourn

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****Vendor Roundtable Sessions****

Tuesday and Wednesday, from 1-2 pm, Attendees will have the opportunity to visit and chat with Vendors in a Roundtable setting. Tables are limited to small groups to allow for a relaxed setting where vendors can answer questions and discuss their products and services. This is a great comfortable way to get to know new people for both vendors and attendees.

We would like to thank the following Roundtable Vendors for sponsoring our St. Pete Summit!

Tuesday Participants:

UPL - *Correct Procedures for Effective Treatments*

Airmax - *Airmax's New PondSeries Fountains*

P.O.N.D.S. - *Online Marketing Strategies for Your Business That Produce Results*

Mossback - *Mossback Fish Habitat Advantages*

The Mapping Network - *What You Really Need to Know During Dredging Projects*

Moleaer - *Using Nanobubbles for Water Quality Improvements and Algae Control*

Wednesday Participants:

Outdoor Water Solutions - *Latest Innovations in Alternative Energy Products*

Vertex - *TBD*

Optimal Fish Food - *TBD*

Purina - *How to Grow Big Fish with Aquamax Fish Feed*

American Feeder - *Q & A, American Feeder's Newest Fish Feeder*

Stump Buster - *Creating Boat Lanes in Stump-Infested Ponds & Lakes*



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